



# Currituck County Tourism Advisory Board Agenda Historic Currituck Conference Room

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**Date:** Monday, February 13, 2017

**Time:** 5:00 PM

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## **Call to Order**

## **Approval of Agenda**

## **Approval of November 14, 2016 Minutes**

## **Public Comment**

*Please limit comments to three minutes.*

## **County Staff Report**

## **County Manager Report**

## **Old Business**

- A) Restroom Facility Update at Historic Corolla Park
- B) **Future Visioning for Historic Corolla Park**
- C) 350th Celebration update - Tourism Advisory Board recommendation to Board of Commissioner on monies for joint ventures
- D) Historic Corolla Park Usage for Commercial Purposes

## **New Business**

- A) Tourism Staff Update
- B) Spring into Tourism - recommendations for date, speaker, other
- C) Marketing efforts - Areas of Concern for Bookings
- D) **New Visioning Session**

## **Director's Report**

- A) 2014-2018 two year budget - some recommendations
- B) Travel Shows
- C) Current Marketing Statistics
- D) Upcoming Events

## **Board Members' Report**

**Other Business**

**Adjourn**